

# PRESS RELEASES

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## **Christian Kafka named Regional Vice President for Silica, West Europe**

**Paris - January 7th, 2002** - Christian Kafka has been named Regional Vice President for Silica, West Europe, a division of Avnet Electronics Marketing EMEA (Europe, Middle-East, Africa), specialising in semiconductor distribution. Kafka replaces Christian Tesson, who has left the company.

In his new role, Christian Kafka reports to Marianne Culver, President of Silica, is responsible for all sales and marketing activities of Silica in France, Benelux and Iberia.

Christian Kafka was previously Director of Sales and Marketing for EBV South Europe, (France, Iberia and Italy) and prior to this held senior sales, marketing, and management positions with companies such as Unisys, Motorola, National Semiconductor, Alcatel, and AMD in Europe, Africa, and the US.

Marianne Culver welcomed Christian Kafka's appointment as follows: "I am delighted that Christian Kafka is joining Silica and assured that he will enjoy the same level of success that he has experienced in the past. I am confident that with his proven managerial expertise he will positively develop the Silica business in West Europe, despite the present tough business environment".

Christian Kafka said: "As a specialist semiconductor distributor backed by the global resources of the successful Avnet group, Silica holds all the winning cards to enhance its position in the market, as well as to be a major contributor to Avnet EM's success in Europe. I am excited by this new career challenge".

With a wealth of international experience and solid relationships with manufacturers and OEM's in the industry, Christian is well positioned to achieve his goal, which he will do from the Paris Office of Silica, in Palaiseau.

Silica, a division of Avnet Electronics Marketing EMEA (Europe, Middle-East, Africa), is a highly specialised semiconductor distributor. Silica has sales & marketing offices throughout Europe and provides a broad portfolio of semiconductor products and solutions from world leading suppliers to all market segments in the electronics industry. The company's Web site is located at [www.silica.com](http://www.silica.com).

Avnet EM is the largest operating group of Phoenix-based Avnet Inc. (NYSE:AVT), a Fortune 500 company with fiscal year 2001 sales of \$ 12.8 billion (year ended June30, 2001). The world's largest distributor of semiconductors, interconnect, passive and electromechanical components from the leading manufacturers, Avnet EM markets, inventories and adds value to these products and provides world-class supply-chain management and engineering design services. Avnet EM serves customers in 63 countries.

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