

## **XILINX expands with Silica in Eastern Europe**

**Alliance provides extended technical support and sales for Xilinx's programmable solutions in most Eastern European countries**

**Munich – 22nd June, 2005 --** Semiconductor distributor Silica, an Avnet Company, expanded its distribution agreement with Xilinx, the world's leading supplier of programmable logic solutions, into Eastern Europe. The new agreement expands the strategic and long-term partnership that the two companies have already established in central, western, and southern Europe.

Silica will support customers in Poland, Czech Republic, Slovakia, Hungary, Romania, Slovenia, Bulgaria, Croatia, Bosnia, Macedonia, and Serbia/Montenegro. The franchise agreement, which encompasses Xilinx full range of PLD solutions, comes into effect immediately.

Highlights of the Xilinx range include their FPGA Series Virtex™ and Spartan™, as well as the CoolRunner™ CPLD portfolio. Silica also provides a line of development boards to help customers develop and test design concepts using Xilinx devices. Technical trainings to decrease time-to-knowledge for the rapid assimilation of Xilinx new technologies have already been launched in most of the new countries.

Commenting on the agreement, Kurt Bosshard, Regional Sales Manager for Silica Eastern Europe, said: "This expansion marks another significant milestone in our relationship with Xilinx. We will undoubtedly provide first class design-in support for their products, helping to develop the business in Eastern Europe and ensuring that customers can fully exploit the advantages of Xilinx world-class technology."

Alan Woodley, Area Director Business Development Group EMEA, commented: "Silica represents an excellent distribution partner for Xilinx. They have the right infrastructure

and capabilities to meet the technical and commercial needs of our customers. I am confident that Silica will be a strong partner in driving the adoption of our comprehensive PLD portfolio.”

### **About Silica**

Silica, a division of Avnet Electronics Marketing EMEA (Europe, Middle-East, Africa), is a highly specialised semiconductor distributor. Silica has 36 sales & marketing offices throughout Europe and provides a broad portfolio of semiconductor products and solutions from world leading suppliers to all market segments in the electronics industry. The company's Web site is located at [www.silica.com](http://www.silica.com).

### **About Xilinx**

Xilinx is the worldwide leader in complete programmable logic solutions. For more information, visit [www.xilinx.com](http://www.xilinx.com).

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