



BUYERS' CHOICE

STANDARD PRODUCTS NEWSLETTER

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Allocation: Avoid the Fight for Components. Now!

Dear Mr. Boschi,

Its quite a while since the last allocation has swamped our industry and the next shortage seems to be far away. Beware, any market downturn has learned us that our industry is not the best when it comes to capacity and forecast planning. The painful result - allocation, higher prices and rationing. Are we painting black? Certainly not:

- Die bank have **fallen to the lowest level** due to supplier factory shut down these last months
- Current economic climate leads to underestimating demands
- Sudden increases in demand will exceed supply capacities
- Analysts predict a **massive mismatch of demand and capacities** for the second half of 2009
- We see an **increased number of requests** to improve delivery schedules

So, here is what we can do about it: Silica has recently extended the visibility of our own forecast to suppliers to minimise disruptions in the supply chain. We now need you to get in touch with us to discuss your mid-term demands, as quickly as possible.

Best regards,

Your SILICA Team

STMicroelectronics: 50% Discount on Evaluation Tools!

Buy any Rohs-compliant STMicroelectronics Tool before the 30th of April 2009 and get a 50% discount on our regular resale price.



Contact your Silica Account Manager today!

[Silica Office Locations](#)

NOR Flash Supply

Spansion to preserve its business - Chapter 11 of the Bankruptcy Code:



As per Spansion's press release they have filed a voluntary petition for reorganization under chapter 11 of the U.S. Bankruptcy Code. This [press release](#) covers all details and plans for the short term future.

Spansion will continue to ship products under their existing terms and will support business.

Silica has an excellent stock position and availability on all Spansion NOR families, however we recommend you to count on a lead-time of minimum 12 weeks for larger orders. Please note as well that Silica can support you where necessary with alternative pin-to-pin compatible solutions from Numonyx.

To get familiar with the alternatives please have a look at the [NOR Flash cross reference table](#).

International Rectifier: HVICs

High Voltage Gate Driver ICs - Latest technologies at a very competitive price:



International Rectifier, a pioneer and world leader in advanced power management technology, constantly enlarges its High Voltage Gate Driver IC family. Take advantage of this leading technology at a stunning price.

View International Rectifier's complete [HVIC Product Portfolio](#).

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